

Bay Area Population Change & Migration

The U.S. census estimates used in many of these charts run in 12-month periods, from July 1 to July 1, going through 7/1/20. These estimates were published on May 4, 2021

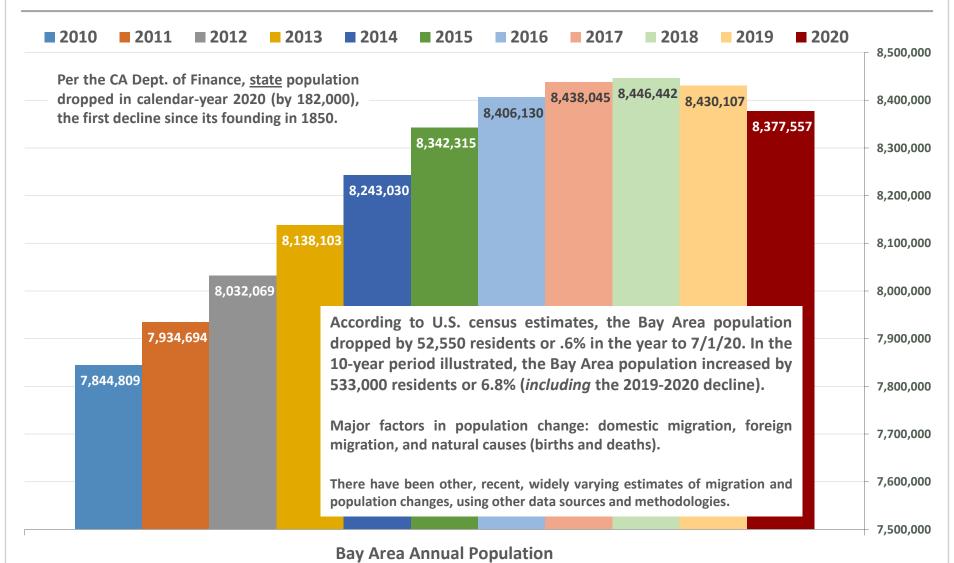
Data from sources deemed reliable, but may contain errors and subject to revision. Analyses from other sources could not be verified for accuracy. All estimates should be considered approximations.

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Bay Area Population Trends

July 1, 2010 – July 1, 2020

Per U.S. census estimates released May 2021 for 11 Bay Area Counties

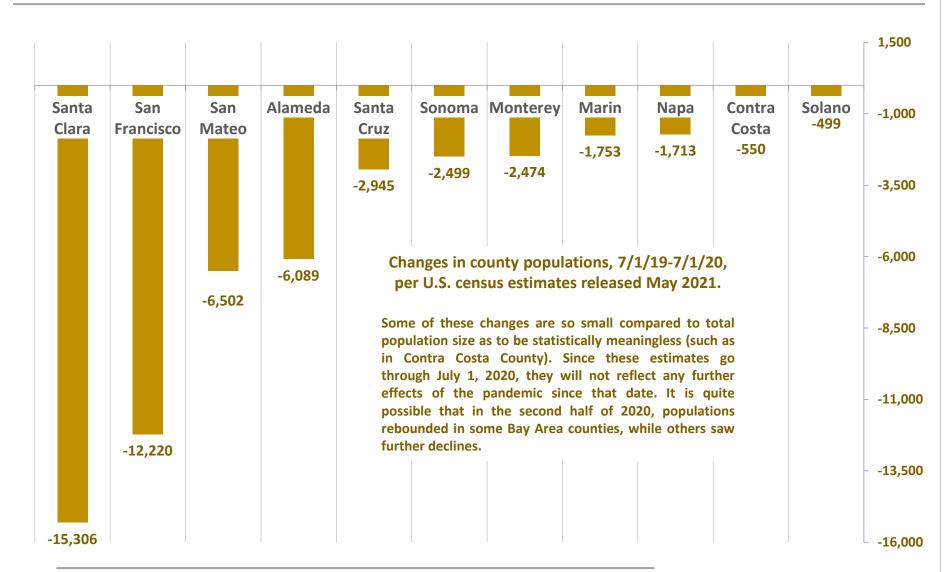


U.S. census estimates deemed reliable, but analysis may contain errors and is subject to revision. All numbers are approximate. The census often revises prior year estimates.

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1-Year Population Changes

July 1, 2019 – July 1, 2020, by Bay Area County



These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers should be considered approximate.



The Movement of Bay Area Households in 2020

The following numbers are estimates extrapolated from charts in the 5/11/2021 Wall Street Journal article, "Americans Up & Moved During the Pandemic," based on permanent, postal change-of-address filings in calendar-year 2020. The changes delineated will not correlate perfectly with population changes: The term "household" is a nebulous term that can signify one or many persons. The WSJ analysis does not appear to include foreign immigration (a major factor in many Bay Area counties), and certainly does not include the effect of births and deaths on population. Some Bay Area counties, with both urban and suburban/rural areas, almost certainly saw differing household-movement dynamics between those regions – out-migration was much heavier in urban locales (particularly of tenants). According to the WSJ article, the loss of households in San Francisco doubled in 2020 from 2019. County populations vary: for example, Santa Clara has 14 times as many residents as Napa.

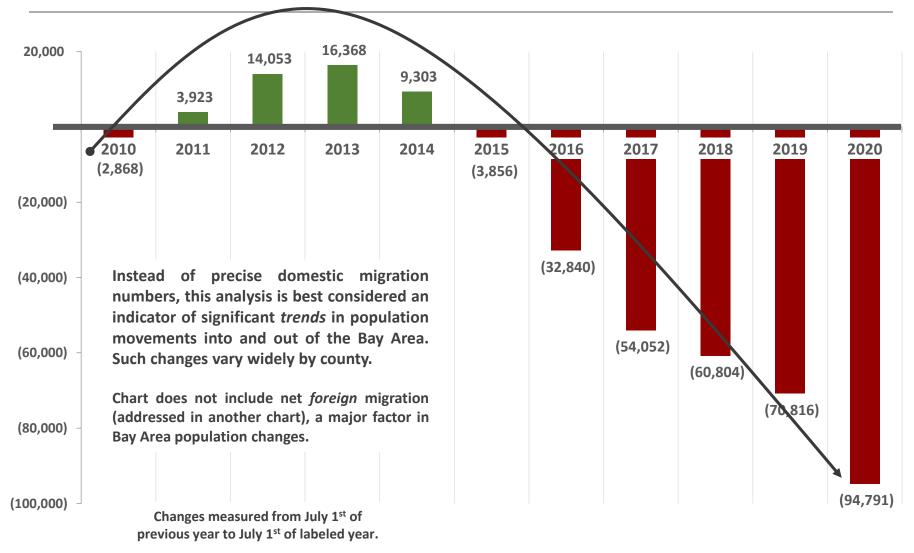
Bay Area County	# Households Moving In (2020)	# Households Moving Out (2020)	Change in Households
Alameda	50,000	67,000	- 17,000
Contra Costa	35,000	32,000	+ 3,000
Marin	9,050	7,000	+ 2,050
Monterey	5,400	5,050	+ 350
Napa	3,300	2,550	+ 750
San Francisco	27,500	68,000	- 40,500
San Mateo	24,000	34,000	- 10,000
Santa Clara	42,000	67,000	- 25,000
Santa Cruz	6,050	6,000	+ 50
Solano	12,000	10,650	+ 1,350
Sonoma	10,900	8,800	+ 2,100

Numbers in this table are very approximate estimates. Compiled in good faith, but may contain errors, and subject to revision.



Bay Area Net DOMESTIC Migration, 2010 – 2020

Resident Movement between the Bay Area & Other U.S. Locations



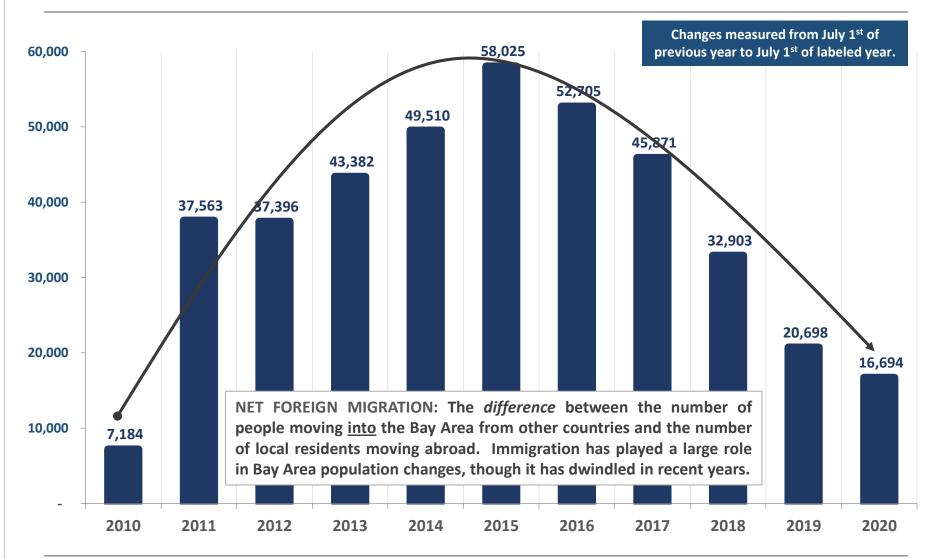
U.S. Census estimates for 11 Bay Area Counties, as published on May 4, 2021.

Data from sources deemed reliable but may contain errors and subject to revision. All numbers are approximate.

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Bay Area Net FOREIGN Migration, 2010 – 2020

Resident Movement between 11 Bay Area Counties & Other Countries



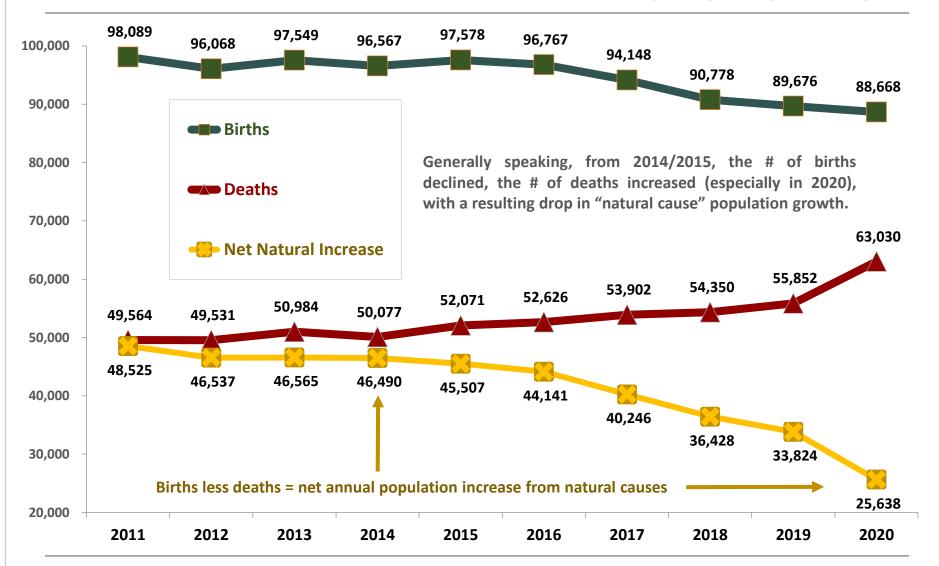
U.S. Census estimates 11 Bay Area Counties, as published on May 4, 2021. As of July 1st of each year. Data from sources deemed reliable but may contain errors and subject to revision. All numbers are approximate.



"Natural Cause" Effects on Bay Area Population

Births & Deaths, 2011 - 2020

Changes measured from July 1st of previous year to July 1st of labeled year.



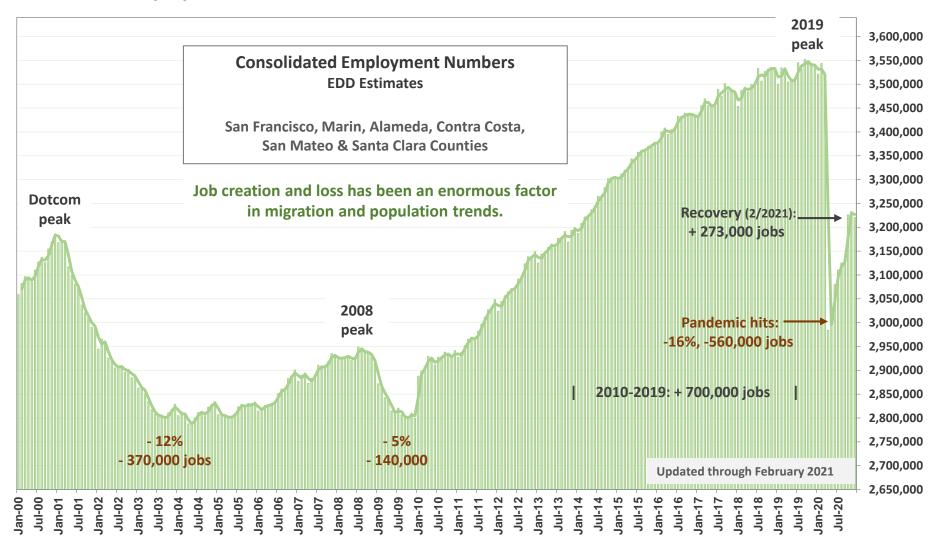
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San Francisco Bay Area Employment Trends

Number of Employed Residents, 2000 – 2020

Estimates of California Employment Development Department (EDD)



EDD data for 6 inner Bay Area Counties. Line delineates 2-month rolling average. Last month's data is labeled "preliminary" by EDD. EDD often goes back to revise past data releases. Data from sources deemed reliable but may contain errors and subject to revision. Should be considered an approximate, general trend illustration.



U.S. census numbers, on which most of these charts are based, are *estimates*, with reasonable margins of error, and not uncommonly revised in later estimates. The latest state and county population and migration numbers, released on 5/4/21, only runs through 7/1/20. They will *not* reflect population changes occurring in the second half of 2020 when migration numbers almost certainly increased.

Per a CA Dept. of Finance report released 5/7/21, California's population dropped in calendar-year 2020 by 182,000, the first decline since its founding in 1850. This would suggest a significant acceleration in state outmigration from the U.S. census's CA decline estimate of 69,500 for the 12 months through 7/1/20. Earlier in this report is data from a *Wall Street Journal* article on household migration numbers in calendar-year 2020, based on postal change-of-address filings. Other migration estimates, often using different data sources and methodologies – U-Haul rentals, online home searches, surveys/polls, policy institute analyses, and so on – have been published in the last year, often with widely varying conclusions.

Factors behind migration and population change include new and relocated employment, work from home, and loss of employment; housing costs and general cost of living; state and local taxes; retirement; family issues; ecological disasters; local, national and international politics; natural causes (births, deaths); and other quality of life issues (commute, crime, population density, etc.) – and often a combination of these.

Generally speaking, when residents of Bay Area counties move out of county, the largest number move to another Bay Area county; the next largest proportion move to CA counties outside, but often adjacent to, the Bay Area; and a smaller proportion move out of state – WA, TX, OR, NV, AZ, CO are all major locations, for employment, taxation, cost of living, quality of life, and/or other reasons. Of residents moving out of urban areas in the past year, the largest number were almost certainly tenants, who tend to skew younger than homeowners, were hit harder by job losses, and who can move quickly to reduce housing costs.

It is unknown how migration trends may change with the many factors currently in play.

Bay Area real estate market reports are available here: https://www.bayareamarketreports.com/

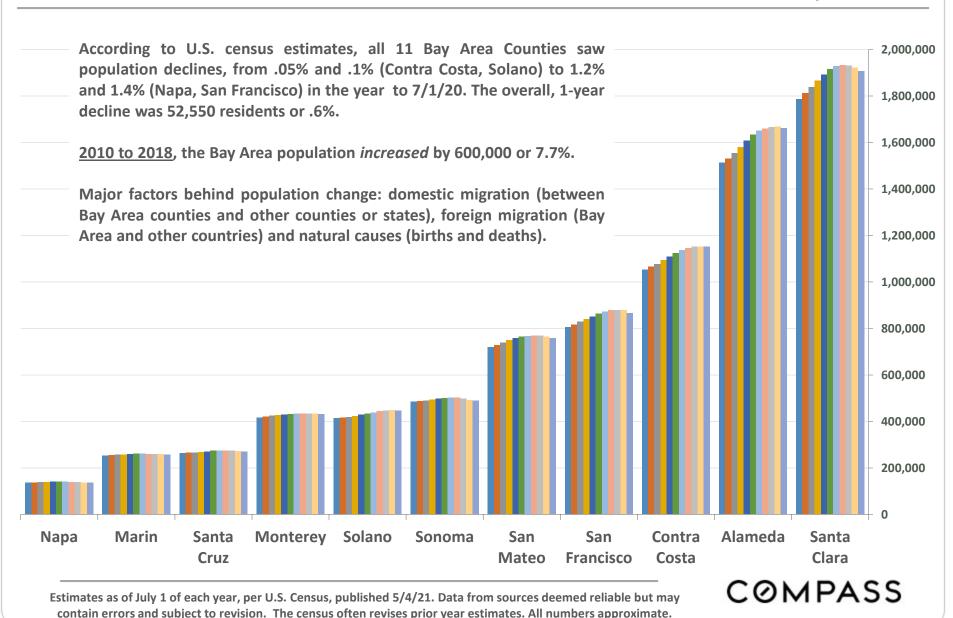
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Bay Area Population Trends

July 1, 2010 – July 1, 2020, by County

U.S. census estimates released May 2021





Per U.S. Census Estimates, July 1, 2020

