

3-Month-Rolling Sales Volume, Homes Selling for \$5 Million+\*

Q2 2021 sales were up 142% over Q2 2019

> Q2 2021

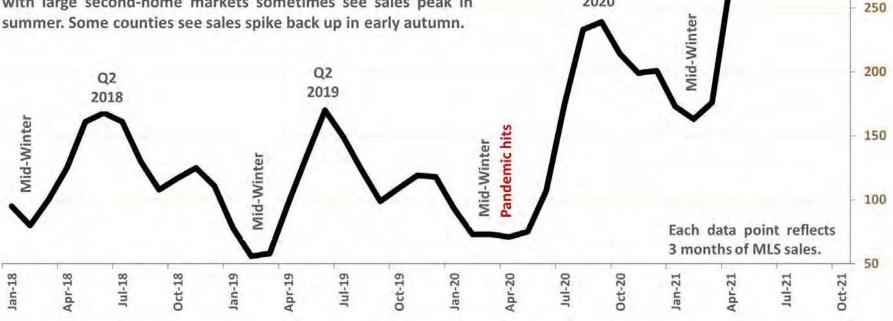
> > 400

350

300



Besides changes in economic and market conditions, the luxury market usually ebbs and flows dramatically by season, with sales typically peaking in spring (Q2) – though the pandemic changed that dynamic in 2021 – and hitting their low points in mid-winter. However, seasonality can vary by county: For example, those with large second-home markets sometimes see sales peak in summer. Some counties see sales spike back up in early autumn.



Q3

2020

<sup>\*</sup>Reflecting sales reported to MLS, per Infosparks: Not all sales are reported. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate and may change with late-reported sales.

Does not include Solano County as it has virtually no sales in this price range.

## Bay Area & Tahoe Luxury Home Listings Homes on Market, Priced \$5 Million+, by County/Region

Listings posted to NorCal Regional or Tahoe Region MLS



Does not include listings unreported to MLS, per Broker Metrics: Some luxury home listings are marketed off-MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate. These numbers change on a daily basis.

# Highest Priced Home Listings on Market\* Highest Priced Home Sales in 2021 YTD, by County/Region\*

County or Region	Highest Priced LISTING on Market	Location	Highest Priced SALE in 2021*	Location
San Mateo County	\$135,000,000	Woodside	\$35,000,000	Woodside
Lake Tahoe Region	\$60,000,000 (in contract, pending sale)	Incline Village	\$31,500,000 (NV) \$31,000,000 (CA)	Crystal Bay Homewood
Marin County	\$60,000,000	Belvedere	\$21,000,000	Belvedere
Santa Clara County	\$53,888,000	Palo Alto Hills (Portola Valley)	\$21,000,000	Los Altos Hills
San Francisco House SF Condo/Co-op	\$46,000,000 \$45,000,000	Cow Hollow Pacific Heights	\$24,950,000 \$15,500,000	Presidio Heights Pacific Heights
Monterey County	\$39,888,000 (in contract, pending sale)	Pebble Beach	\$32,687,500	Pebble Beach
Napa County	\$32,000,000	St. Helena/ Rutherford	\$18,600,000	Oakville
Sonoma County	\$24,500,000	Calistoga (in Sonoma County)	\$12,000,000	Sea Ranch
Alameda County	meda County \$19,850,000		\$10,000,000	Piedmont
Contra Costa	\$19,800,000	Alamo	\$16,900,000	Alamo
Santa Cruz County \$14,900,000		Pescadero \$6,650,000		City of Santa Crus

<sup>\*</sup> Active/Coming Soon/pending-sale listings posted to MLS as of November 24, 2021. Sales reported to MLS in 2021 through late November 2021. Not all listings/sales are posted/reported to MLS. Off-MLS listings/sakes may exist with higher prices. Data from sources deemed reliable, but may contain errors and subject to revision.



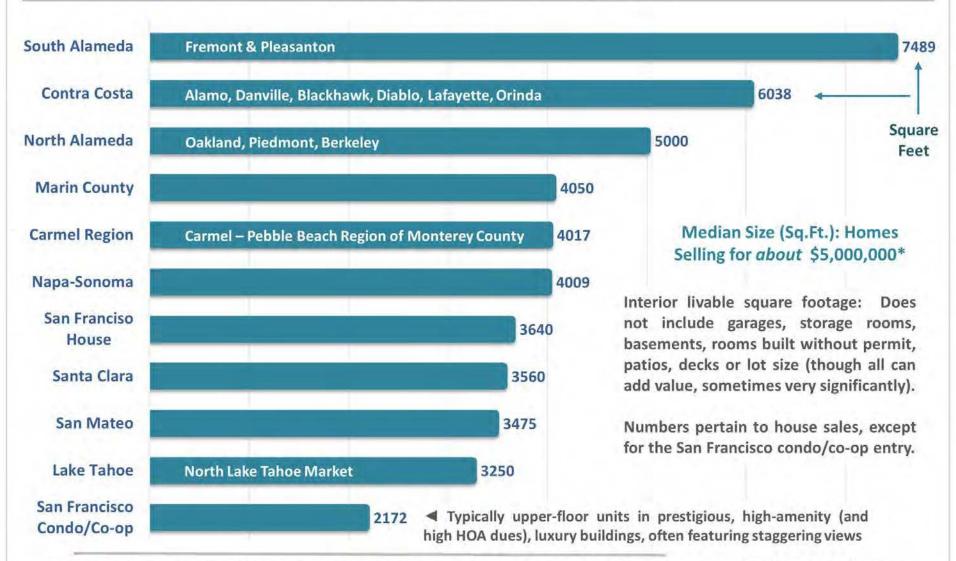
## Bay Area & Tahoe Luxury Home Sales 12 Months Sales, Priced \$5 Million+, by County/Region

12 months sales reported to NorCal Regional & Tahoe MLS through 11/15/21



Does not include sales unreported to MLS: some luxury home sales are not reported. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and late reported sales may alter them. Figure for Tahoe region reflects 12 months through Oct. 2021, per Broker Metrics.

## What You Get for about \$5 Million in the Bay Area & Tahoe Median Home Square Footage, 2021 YTD Sales, by County/Region\*

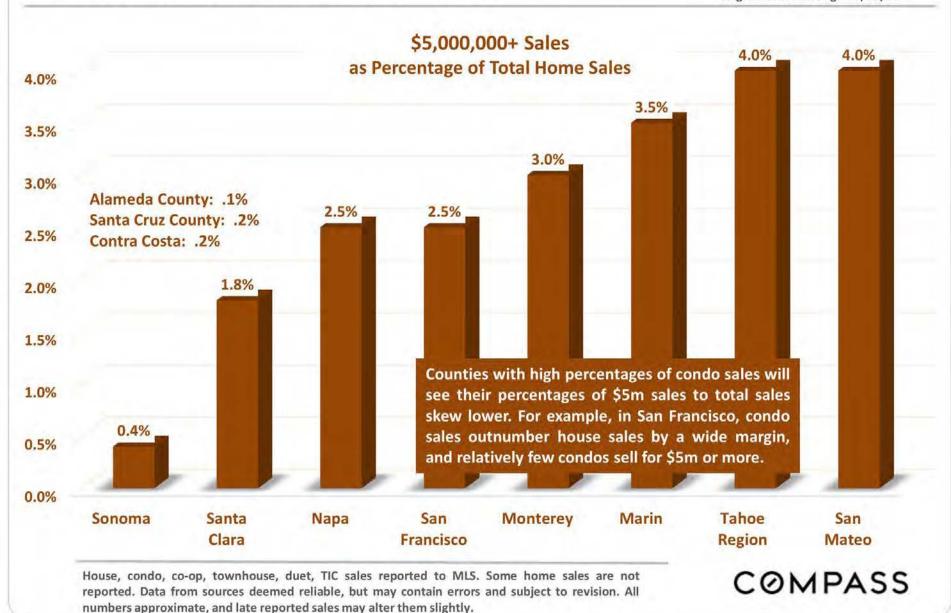


<sup>\*2021</sup> sales from \$4,500,000 to \$5,500,000 reported to NorCal Regional or Tahoe MLS through late November 2021. Does not include listings unreported to MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, often based on a relatively low number of sales.



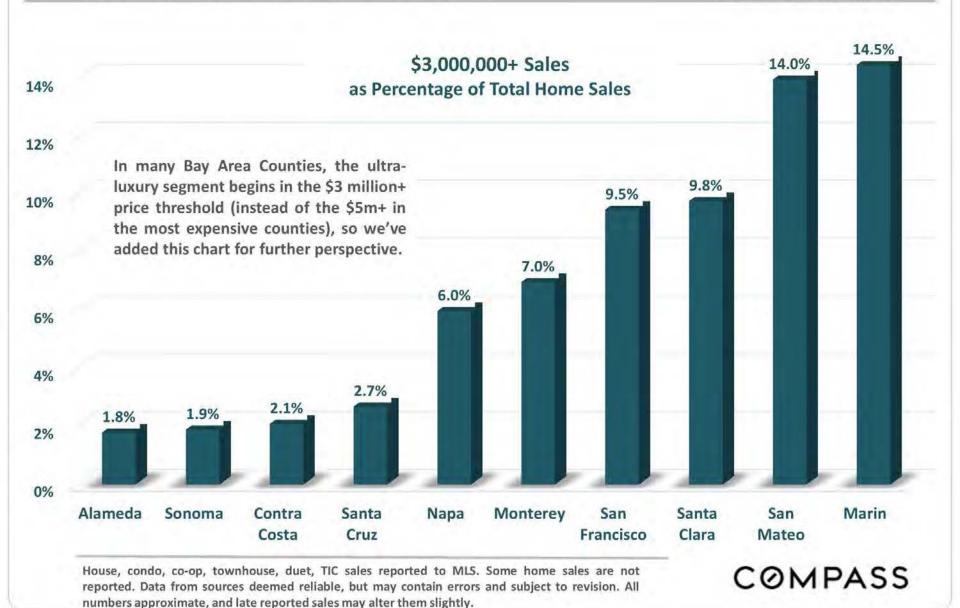
### Bay Area & Tahoe Luxury Home Sales, \$5 Million+ As a Percentage of Total Sales, by County/Region

2021 sales reported to NorCal Regional MLS through 10/31/21



### Bay Area Luxury Home Sales, \$3 Million+ As a Percentage of Total Sales, by County

2021 sales reported to NorCal Regional MLS through 10/31/21



### Median Year of Construction Home Sales of \$5 Million+, 12 Months Sales

12 months sales reported to NorCal Regional MLS through late November 2021

2020

2012 - North Lake Tahoe

2004 - Napa & Sonoma

2002 - Santa Clara County

1999 - Contra Costa County

1997 - Monterey County

1974 - San Mateo County

1969 - Marin County

1964 - San Francisco Condos & Co-ops

1927 - Alameda County (Oakland, Piedmont, Berkeley)

1912 - San Francisco Houses

The median year of construction is that year at which half the homes sold were built earlier and half later. Just because the median for \$5m+ San Francisco houses is 1912 doesn't signify there haven't been sales of recently built \$5m+ homes, but it reflects the dominance of older houses throughout the city – such as its famed Victorians and Edwardians (typically expensively renovated) – especially in its most affluent neighborhoods.

Many other counties were relatively empty places 60 years ago — except for small city/town/ university enclaves — and built out much more recently. And luxury home construction soared as the Bay Area became much more affluent.

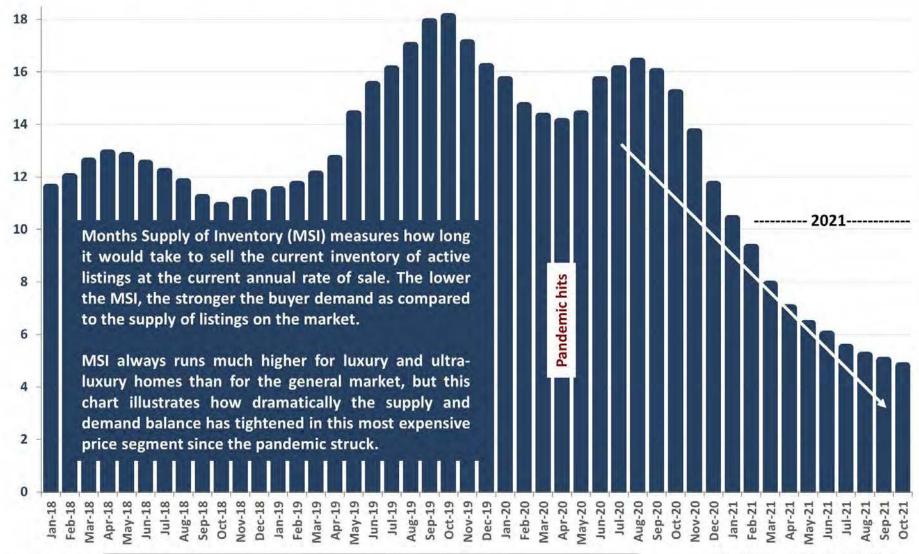
There has been an enormous surge in luxury condo construction in particular in San Francisco in the last 20 years.

1900



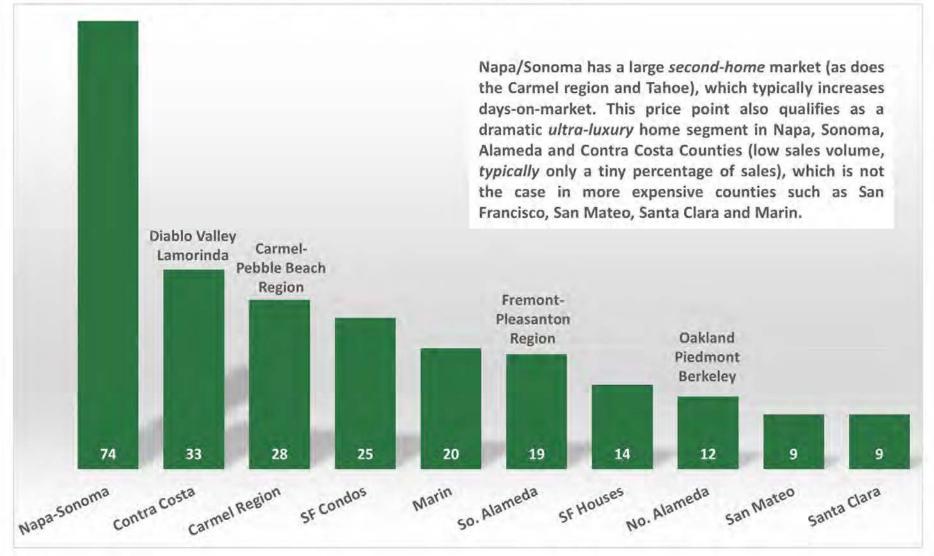
<sup>\*</sup> Sales of \$5,000,000+ reported to NorCal Regional MLS. Does not include listings unreported to MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate. North Lake Tahoe data from a sampling of sales from available data.

### Months Supply of Inventory (MSI): \$5 Million+ Home Listings 6-Month Rolling Data, Averaging Multi-County Data, since 2018



The average of 6-month rolling MSI data for San Francisco, San Mateo, Santa Clara & Marin Counties, from NorCal Regional MLS, COMPASS per Infosparks. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate.

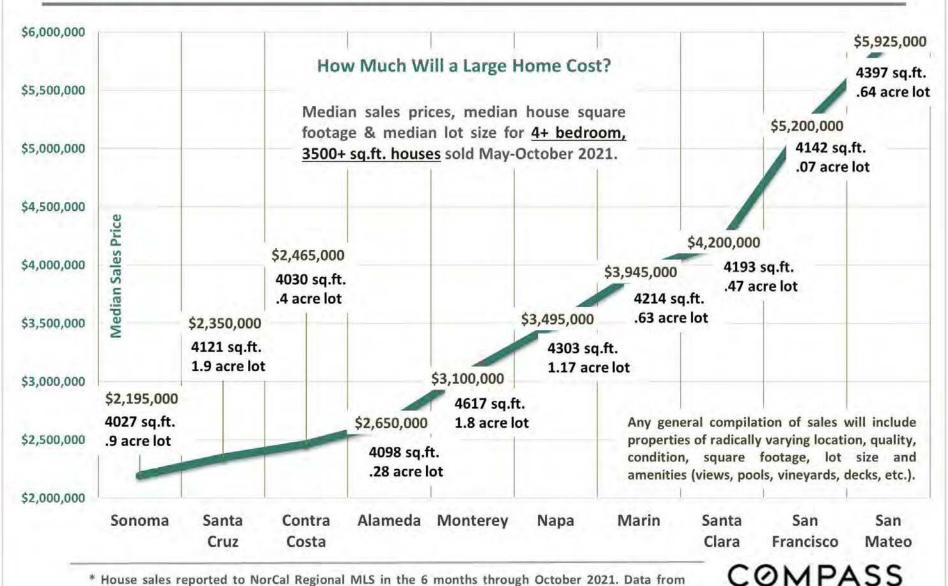
# Median Days on Market Prior to Acceptance of Offer Homes Selling for about \$5 Million, 2021 YTD, by County\*



<sup>\*</sup> Cumulative days on market, as reported to NorCal Regional MLS for 2021 sales of \$4,500,000 to \$5,500,000 reported through late November 2021. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate. "SF Condos" include co-op sales.

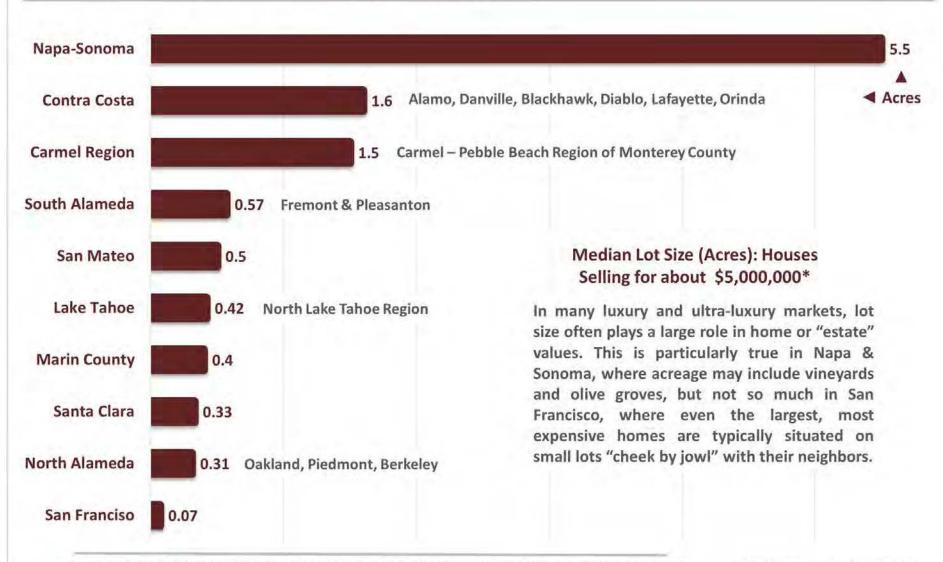
### Larger House Sales: Median Sales Prices, Median Home & Lot Sizes\*

4+ Bedroom, 3500+ sq.ft. Houses, by County



<sup>\*</sup> House sales reported to NorCal Regional MLS in the 6 months through October 2021. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate.

# What You Get for about \$5 Million in the Bay Area & Tahoe Median LOT Size in Acres, 2021 YTD Sales, by County\*



<sup>\*2021</sup> sales from \$4,500,000 to \$5,500,000 reported to NorCal Regional or Tahoe MLS through late November 2021. Does not include listings unreported to MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, often based on a relatively low number of sales.



# What You Get for about \$5 Million in Marin A Sampling of 2021 Sales\*

Gradations in quality of location, condition & amenities are almost infinite: Sales may not represent current market values.

City or Town	Year Built	Bedrooms & Baths	Square Footage	Dollar per Sq.Ft.	Lot Size in Acres	Excerpts from MLS Comments (sometimes edited)
Belvedere	1942	4/2	2608	\$1821	.13	"Cul-de-sac location on Belvedere lagoon, a chic and inviting waterfront residence"
Kentfield	N/A	4/3.5	4050	\$1272	.62	"Kent Woodlands, stunning views of Mt. Tam; beautifully remodeled, 1-level home"
Larkspur	1914	4/3.5	4405	\$1192	.32	"Murray Park, level lot, remodeled main home, 1br/1ba lodge, detached garage"
Mill Valley	1913	4/4.5	3464	\$1443	.14	"Stunningly renovated home blocks from the village, spacious deck, fenced yard"
Mill Valley	1985	5/4.5	3820	\$1250	.35	"Spectacular home looking at Mt.  Tamalpais; whole house remodel in 2016"
Ross	1909	5/3.5	3039	\$1744	.34	"Shingle-style home completely rebuilt in 1994, owned by 1 family for 60+ years"
Sausalito	2006	3/4	4217	\$1186	.70	"World-class views of Belvedere, East Bay, SF; modern retreat by archit. O. Bowman"
San Rafael	1906	7/6	N/A	N/A	.63	"Historic 7-BR manor, restored & remodeled, Mt. Tam views, pool, ½ acre+"
Stinson Beach	1937	3/3	1861	\$2794	.12	"Casual, comfortable, oceanfront home with 40 feet of beach frontage"
Tiburon	1956	4/3	3572	\$1428	.20	"Exceptional waterfront home in Seafirth Estates; sweeping views of bay, bridge"
Tiburon	1973	6/3.5	4165	\$1297	.59	"Gorgeous, renovated, contemporary home, bordering 122 acres of open space"

<sup>\*</sup>Sales reported to NorCal Regional MLS through mid-November 2021, sales prices from \$4,750,000 to \$5,500,000. As described in the MLS listing, comments sometimes edited. The devil is in the details: No brief description can do justice to any home. Data derived from sources deemed reliable, but may contain errors.

